

KARI KAY KIETZER

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Summary

Talented manager with communications experience. Exceptional ability to foster relationships with diverse constituencies. Goal oriented and results-focused in managing teams, projects and programs.

Professional Strengths

✓ Adaptability
✓ Strategic Thinker
✓ Activator

✓ Input Driven
✓ Achiever

Skills & Qualifications

✓ Program/Project Management
✓ Stakeholder Development
✓ Organizational Management
✓ Community Relations
✓ Communications Expert
✓ Outstanding Interpersonal Skills
✓ Fundraising & Sales

✓ Keen attention to detail
✓ Talent for Researching and Analyzing Data Effectively
✓ Creative Team Leadership
✓ Efficient under pressure
✓ Team Player

21 Years in Workforce

18 Years in Communications

BA Public Relations/Journalism

MA International Relations

Languages

EN

FR

Professional Experience

Meals on Wheels Ministry, Inc.

2018-2019

Chief Executive Officer, Tyler, TX

- Transitioned from operating financially at a \$149,000 deficit to operating \$117,000 in the black within 10 months.
- Recompeted Property & Liability and Auto Insurance to an organizational savings.
- Reduced health care and human resource costs by more than \$60k per year; cut staff health care deductibles in half.
- Directed grant applications in excess of \$225,551.
- Diversified staff by more than 33%.
- Revised employee handbook for first time in 10 years; and crafted a Volunteer Handbook.
- Entire staff brought into HIPAA compliance.
- Crafted/updated key Board documents to include: Bylaws, Conflict of Interest, Board Responsibilities, and Investment Policy Statement.

Kari Kay Kietzer Consulting

2013-2018

Independent Consultant

- Demonstrated intercultural engagement experience.
- Trained NATO's Resolute Support (RSM) Post-Transition Planning Group. Crafted crisis management scenarios during training exercises.
- Co-author of international NGO report "Security Assistance, Corruption and Fragile Environments: Exploring the Case of Mali 2001-2012"
- Designed and delivered content briefs to senior leaders on anti-corruption issues to support the comprehensive approach in counter-insurgency and stability operations.
- **Navanti Group**, Arlington, VA ~ **Deputy Program Manager** (Consultant Contract)
 - Supervised 45+ subject matter experts and advised senior management on employee development, performance enhancement, and productivity.

Kingfisher Systems, Inc.

2012-2013

Strategic Liaison and Chief – Counter Corruption Assessment & Training, Kabul, Afghanistan

- In support of Combined Joint Interagency Task Force (CJITF) - Shafafiyat
- Drafted background and situational briefs for key leader engagements; provided leadership key report analysis.
- Established effective working relationships with government, military and international officials.

- Prepared and taught an anti-corruption curriculum at the Joint Warfare Centre in Stavanger, Norway, HQ ISAF, Kabul, Afghanistan, and Grafenwoehr, Germany.
- Delivered the first NATO study examining the intersection of anti-corruption and strategic operations in conjunction with the Joint Analysis Lessons Learned Centre.
- Provided direction and guidance on public affairs matters for Commander's Advisory Group (CAG) and Counterinsurgency Advisory and Assistance Team (CAAT) on Anti-Corruption strategic messaging.
- Designed and led strategic site visits of anti-corruption experts from Transparency International's Defence and Security Programme to highlight the challenges of anti-corruption campaigns in war zones.
- **Recruitment Consultant**, Falls Church, VA
 - Recruited candidates with intelligence, security, military, and law enforcement experience for U.S. government.
 - Ensured the quality and background of candidates presented matched federal contract requirements.

Ciber, Inc., Carlisle, PA

2011

Analyst

- In support of Combined Joint Interagency Task Force (CJITF) - **Shafafiyat**
- Support creation of anti-corruption training courses for deploying military and civilian personnel to Afghanistan.
- Responsible for detailed tasking, development, design and drafting of anti-corruption curriculum hosted by Army Training Network (ATN). Content manager for ATN post-construction.
- Developed measurement tools and information protocols to assess the effectiveness of training; edited course material based on assessment results.

US Army War College, Carlisle, PA/Syracuse University, Syracuse, NY

2010-2011

Graduate Research Assistant

- In support of Combined Joint Interagency Task Force (CJITF) - **Shafafiyat**
- Interviewed key military and civilian experts engaged in Afghanistan to uncover the depth and breadth of corruption; course podcasts developed from recorded talks.
- Supported marketing and implementation of The National Security Management Course for the National Security Studies Program through international and political affairs news reviews, analyses, and background development.
- Supported external engagements, including official visits with senior public and private sector leaders.

University of Miami, Coral Gables, FL

2006-2010

Regional Director of Alumni Giving

- Managed donor a portfolio of 435 alumni with accountability for soliciting gifts up to \$100K.
- Developed and deployed an aggressive outreach expanding the donor base to more than 1000 alumni.
- Responsible for drafting solicitation scripts, and for globally communicating the strategic regional vision.
- Built strong personal relationships with large donors increasing the maximum assigned gift to \$100,000.
- Implemented programming, recruitment and special events expanding alumni participation and visibility; coordinated alumni programs with the University's National Outreach Program.

OTHER EMPLOYMENT

- **Associate Manager – Management**, Williams-Sonoma, Inc./Pottery Barn, West Palm Beach, FL
- **Purser – Accounting and Management**, M/Y Mosaique (\$20M Yacht), Cannes, France
- **Assistant d'Anglais – English Teacher**, Inspection Academique des Alpes Maritimes, Cannes, France
- **Assistant Director of Annual Giving – Fundraising**, Episcopal High School, Alexandria, VA
- **Legislative Correspondent– Congressional Staffer**, Congressman Fred Upton, Washington, DC

EDUCATION

MA, International Relations (Focus: Public Diplomacy), Maxwell School, Syracuse University, Syracuse, NY

BA, Public Relations/Journalism, Western Michigan University, Kalamazoo, MI

Certificates of Advanced Study, Post-Conflict Reconstruction & Conflict Resolution, Syracuse University

Masters Program Courses, King's College, London, UK

Extended Studies Program, George Mason University, Fairfax, VA

Dale Carnegie Leadership Program – Graduate

Social Media Marketing Certification – HootSuite Academy